

KENTUCKY EDUCATION SAVINGS PLAN TRUST PERFORMANCE TABLES

The performance tables below show each Age Band's and Investment Option's returns over the specified time period. Performance is calculated from the day on which funds were first invested in an Age Band or Investment Option after it was made available (the "Inception Date"). With the exception of the Guaranteed Option, which invests in a Funding Agreement issued by TIAA-CREF Life Insurance Company ("TIAA-CREF Life"), all of the Investment Options invest in Institutional Class shares of certain TIAA-CREF Institutional Mutual Funds (individually and collectively referred to below as the "underlying mutual fund(s)").

Managed Allocation Option

Average Annual Total Returns for the Managed Allocation Option¹ For the Period Ending July 31, 2010

Age Band ²	Inception Date	Year-to-Date	1 Year	3 Year	5 Year	Since Inception	Estimated Expense Ratio of Underlying Mutual Funds ⁴	Program Manager Fees ⁵
0-3	January 16, 2004	1.51%	14.52%	-4.09%	1.55%	3.08%	0.16%	0.49%
Blended Index ³	—	1.86%	14.90%	-3.72%	1.92%	3.75%	—	—
4-7	January 16, 2004	2.63%	12.94%	-1.58%	2.41%	3.54%	0.17%	0.48%
Blended Index ³	—	3.05%	13.65%	-0.72%	3.11%	4.32%	—	—
8-11	January 16, 2004	3.22%	12.52%	0.07%	3.02%	3.87%	0.17%	0.48%
Blended Index ³	—	3.60%	12.97%	0.74%	3.61%	4.59%	—	—
12-14	January 16, 2004	3.71%	11.63%	1.22%	3.22%	4.01%	0.17%	0.48%
Blended Index ³	—	4.13%	12.26%	2.14%	3.97%	4.85%	—	—
15-17	January 16, 2004	3.37%	9.32%	1.68%	3.22%	3.78%	0.19%	0.46%
Blended Index ³	—	3.73%	10.08%	2.65%	3.98%	4.58%	—	—
18 and Over	January 16, 2004	2.60%	6.02%	2.40%	3.28%	3.37%	0.19%	0.46%
Blended Index ³	—	2.89%	6.41%	2.93%	3.75%	3.90%	—	—

The performance data quoted represent past performance and are net of all fees and expenses, including the estimated expense ratio of the underlying mutual funds and the Program Manager Fee. Past performance is not a guarantee of future results. Your returns and the principal value of your Account will fluctuate so your investment may be worth more or less than the original value when you withdraw your money. Current performance may be lower or higher than the performance quoted above.

¹ All performance figures in the table, with the exception of the performance figures in the Year-to-Date column, represent the average annual compound rate of total return. All figures in the Year-to-Date column represent cumulative, non-annualized returns.

² Beneficiaries are moved from one Age Band to the next Age Band on the first "rolling date" following their fourth, eighth, twelfth, fifteenth and eighteenth birthdays. The "rolling dates" are March 20, June 20, September 20 and December 20 (or the first business day thereafter).

³ The Blended Indexes are customized benchmarks that combine the fund benchmarks of each underlying mutual fund held in an Age Band according to the Age Band's asset allocation during the relevant time period. The Blended Indexes are used to compare the performance of the corresponding Age Band. They are unmanaged and do not reflect the deduction of any fees or expenses.

⁴ For each Age Band, the figures in this column are based on a weighted average of the expenses of each underlying Mutual Fund's expense ratio as of February 1, 2010, in accordance with the Investment Option's asset allocation among its underlying Mutual Funds. Each Investment Option (other than the Guaranteed Option) bears its pro rata portion of the underlying Mutual Funds' expenses because when fees are deducted from an underlying Mutual Fund's assets, the value of the underlying Mutual Fund's shares is reduced.

⁵ For its services as Program Manager, each Age Band pays TFI an annual management fee of between 0.33% and 0.40% (depending on the Age Band) of the average daily net assets held by that Age Band (the "Program Manager Fee"). For any Age Band, if the corresponding estimated annual expense ratio increases, the Program Manager Fee for such Age Band will decrease so that the sum of the estimated annual expense ratio and the Program Manager Fee does not exceed 0.70%.

Additional Investment Options

Average Annual Total Returns for the Additional Investment Options¹ For the Period Ending July 31, 2010

Investment Option	Inception Date	Year-to-Date	1 Year	3 Year	5 Year	Since Inception	Estimated Expense Ratio of Underlying Mutual Funds ⁵	Program Manager Fees ⁶
Equity Index Option	February 23, 2001	-0.84%	12.32%	-8.17%	0.59%	0.69%	0.11%	0.47%
Blended Index ²	—	-0.85%	12.72%	-7.22%	0.36%	1.19%	—	—
Active Equity Option ⁶	September 5, 2008	-0.53%	12.71%	N/A	N/A	-3.20%	0.54%	0.37%
Blended Index ²	—	-0.83%	12.77%	N/A	N/A	-3.69%	—	—
Fixed Income Option ⁶	September 9, 2008	5.79%	8.90%	N/A	N/A	5.87%	0.18%	0.47%
Blended Index ²	—	5.98%	9.09%	N/A	N/A	6.67%	—	—
Balanced Option	November 2, 2009	2.78%	N/A	N/A	N/A	7.40%	0.27%	0.47%
Blended Index ²	—	3.22%	N/A	N/A	N/A	7.85%	—	—
Guaranteed Option ³	May 15, 2003	1.70%	2.94%	3.30%	3.35%	3.24%	None	None

The performance data quoted represent past performance and are net of all fees and expenses, including the estimated expense ratio of the underlying mutual funds and the Plan Manager Fee. Past performance is not a guarantee of future results. Your returns and the principal value of your Account will fluctuate so your investment may be worth more or less than the original value when you withdraw your money. Current performance may be lower or higher than the performance quoted above.

¹ All performance figures in the table, with the exception of the performance figures in the Year-to-Date column, represent the average annual compound rate of total return. All figures in the Year-to-Date column represent cumulative, non-annualized returns.

² The Blended Indexes are customized benchmarks that combine the fund benchmarks of each underlying mutual fund held in an Investment Option (other than the Guaranteed Option) according to the Investment Option's asset allocation during the relevant time period. The Blended Indexes are used to compare the performance of the corresponding Investment Option. They are unmanaged and do not reflect the deduction of any fees or expenses.

³ Due to rounding, the illustrated returns for the Guaranteed Option may be slightly higher or lower than the figures derived from the effective annual interest rates credited for the same period.

Effective July 1, 2010, accumulations under the Funding Agreement for the Guaranteed Option as of June 30, 2010 will be credited to the Kentucky Education Savings Plan Trust with an effective annual interest rate of 2.45%, and are guaranteed to earn this rate through June 30, 2011, subject to the claims-paying ability of TIAA-CREF Life. The Kentucky Education Savings Plan Trust will be credited with an effective annual interest rate of 2.45% on contributions received and earnings on such contributions under the Funding Agreement for the Guaranteed Option from July 1, 2010 until further notice and are guaranteed to earn this rate through June 30, 2011, subject to the claims-paying ability of TIAA-CREF Life.

The Guaranteed Option does not pay the Program Manager Fee and it is not invested in mutual funds so there is no estimated annual expense ratio for this option.

⁴ For each Investment Option (with the exception of the Guaranteed Option), the figures in this column are based on a weighted average of the expenses of each underlying Mutual Fund's expense ratio as of February 1, 2010, in accordance with the Investment Option's asset allocation among its underlying Mutual Funds. Each Investment Option (other than the Guaranteed Option) bears its pro rata portion of the underlying Mutual Funds' expenses because when fees are deducted from an underlying Mutual Fund's assets, the value of the underlying Mutual Fund's shares is reduced.

⁵ For each Investment Option (other than the Guaranteed Option), the estimated annual expense ratio is based on a weighted average of each underlying mutual fund's expense charges based on the current prospectus for the TIAA-CREF Institutional Mutual Funds according to the Investment Option's asset allocation among the underlying mutual funds. The net estimated annual expense ratio takes into account the expense charges of the underlying mutual funds after calculating expense reimbursements and fee waivers currently in effect, while the gross estimated annual expense ratio reflects the expense charges of the underlying mutual funds without any reimbursements or waivers. The expense reimbursements and waiver agreements are generally expected to continue through at least January 31, 2009, except that the expense reimbursements for those underlying mutual funds managed to an index will continue through at least April 30, 2010. Without these reimbursements and waivers, the estimated annual expense ratio could be higher and the performance of the Investment Option could be lower.

⁶ This Investment Option has a limited operating history, so the returns cited above may not be a good indication of how it may perform over a longer time period.

Consider the investment objectives, risks, charges and expenses before investing in the Kentucky Education Savings Plan Trust. For details, refer to the [Disclosure Booklet](#) containing this information. Read it carefully before you invest.

Before investing in a 529 plan, you should consider whether the state you or your designated beneficiary reside in or have taxable income in has a 529 plan that offers favorable state income tax or other benefits that are only available if you invest in that state's 529 plan.

The State of Kentucky, its agencies, the Board of Directors of the Kentucky Higher Education Assistance Authority, TIAA-CREF Tuition Financing, Inc., Teachers Insurance and Annuity Association of America and its affiliates do not insure any Account or guarantee its principal or investment return except for TIAA-CREF Life Insurance Company's guarantee to the Kentucky Education Savings Plan Trust under the Funding Agreement for the Guaranteed Option. Account value will fluctuate based upon a number of factors, including general market conditions.