



KENTUCKY
Education Savings Plan Trust

KESPT Connection

Fall 2017

KESPT supports saving for college early in a child's life

As a way to incent parents to start saving for their children early, KESPT is giving away four \$529 accounts a year to new babies in Kentucky. If you or someone you know has recently given birth, enter for a chance to win \$529 toward the baby's college education. Simply visit kysaves.com/baby by September 30, 2018. (Void where prohibited. No purchase required. Read the official rules. Sponsored by KESPT).

KESPT to exhibit at Louisville Zoo for Halloween party

Stop by the KESPT sponsor table at the Louisville Zoo during the World's Largest Halloween Party on Thursdays – Sundays, starting October 5 through October 29, 2017. KESPT will be giving away free passes to the party so check the KHEAA Facebook page. KHEAA is the state agency that oversees the Kentucky Education Savings Plan Trust.

Get your wish list ready for the holidays.

KESPT has a nifty eGift feature that allows you to invite family and friends to contribute to your account. This holiday season, be ready with a list of emails that you can use to request gifts. Another option is to post a gift code on Facebook and ask others to contribute to your account using the gift code. The gift will be made securely into your account. Just visit the eGift page when you log into your account at kysaves.com. The gift code and a corresponding link will be assigned when you visit, and you can provide them to friends or post on social media.



KESPT Tips

Keep your college savings on track by setting up an automatic contribution plan. And don't forget to ask friends and family to contribute as gifts.

Are your investments allocated appropriately for your beneficiary's age? You can rebalance up to twice per calendar year.

You can manage these activities by logging into your account at kysaves.com.

Go paperless. Reduce clutter. Save time.

If you are already managing your KESPT account online, consider setting up eDelivery to round out your online experience. We'll email you notifications whenever you have a new statement or plan update, and you can receive information instantly instead of waiting for it to make its way through the postal system. It's also good for the environment! Simply log into your account and click on the "Set up eDelivery" button at the top right of your secure landing page.



This letter must be preceded or accompanied by a Disclosure Booklet for the Kentucky Education Savings Plan Trust. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. Before investing in a 529 plan, consider whether the state in which you or your Beneficiary reside has a 529 plan that offers favorable state tax benefits that are available if you invest in that state's 529 plan.

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